

2016-2017 UTK Transfer Transition Guide

Major: Marketing

This program leads to an Associate of Science degree from Pellissippi State Community College and a Bachelor of Science in Business Administration with a major in Marketing from the University of Tennessee, Knoxville.

RED courses are milestones.

PELLISSIPPI STATE COMMUNITY COLLEGE			
FIRST YEAR			
Fall Semester	Credit hours	Spring Semester	Credit hours
ENGL 1010 - English Comp I	3	ECON 2010 - Macroeconomics	3
⁴ PHIL 2400 - Intro to Ethics	3	ENGL 1020 - English Comp II	3
¹ MATH 1630 Finite Math <u>OR</u> MATH 1910 Calculus I	3 or 4	¹ MATH 1830 - Basic Calculus/Modeling <u>OR</u> MATH 1920 - Calculus II	4
² Natural Science w/Lab	4	² Natural Science w/Lab	4
SPCH 2100 - Public Speaking	3		
TOTAL	16-17	TOTAL	14

SECOND YEAR			
Fall Semester	Credit hours	Spring Semester	Credit hours
ACCT 1010 - Principles of Accounting I	3	ACCT 1020 - Principles of Accounting II	3
ECON 2020 - Microeconomics	3	BUSN 2330 - Principles of Management	3
MATH 2050 - Calc-Based Probability/Statistics	3	³ History	3
³ History	3	⁵ Humanities/Fine Arts Literature	3
⁴ Humanities/Fine Arts Elective	3	INFS 1010 - Computer Applications	3
TOTAL	15	TOTAL	15

¹Enrollment in MATH 1630 and 1830 requires completion of MATH 1130 or an ACT math score of at least 22 and completion of high school algebra I, algebra II, and precalculus. (Note: MATH 1630 does not prepare a student for MATH 1830). Enrollment in MATH 1910 requires completion of MATH 1710-1720 or 1730 or an ACT math score of at least 26 and high school algebra I, algebra II, geometry, and precalculus/trigonometry.

²Natural Science w/Lab chosen from BIOL 1110, 1120, 2010, 2020; BOT 1010, 1020; CHEM 1010, 1020, 1110, 1120; GEOL 1040, 1050, 1300; PHYS 2010, 2020, 2110, 2120

³History chosen from HIST 1010, 1020, 1110, 1120

⁴Humanities/Fine Arts Elective chosen from ARTH 2010, 2020; ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520, 2530, 2810; MUS 1030, PHIL 1030, 1500, 2010; PHO 1200; THEA 1030.

Students must take PHIL 2400 to fulfill Pellissippi State Community College humanities requirement and the University of Tennessee Haslam College of Business ethics requirement.

⁵Humanities/Fine Arts Literature Elective chosen from ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520, 2530

NOTE: Students may progress into a major in the Haslam College of Business on the basis of the availability of space in the college. The minimum required GPA is a 2.5. For admission into the major, students must also complete: MATH 1630-1830 or 1910-1920, MATH 2050, SPCH 2100, ECON 2010-2020, ACCT 2010-2020, BUAD 2330 with a C or better at Pellissippi State Community College and ENGL 255 or ENGL 295 at the University of Tennessee.

University of Tennessee, Knoxville

Collateral Option

THIRD YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ENGL 255 or 295	3	BULW 301	2
FINC 301	3	MARK 350	3
BUAD 331	2	MARK 360	3
BUAD 332	2	⁶ Collateral	3
BUAD 341	2	BUAD 200	1
BUAD 342	2	Elective	3
BUAD 300	1		
TOTAL	15	TOTAL	15

FOURTH YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
⁷ Foreign Language	3	⁷ Foreign Language	3
BUAD 453	4	BUAD 405	1
⁸ MARK Elective	3	⁸ MARK Elective	3
⁶ Collateral	3	MARK 460	3
Elective	2	⁶ Collateral	3
		Elective	2
TOTAL	15	TOTAL	15

Business Analytics Dual Concentration Option

THIRD YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ENGL 255 or 295	3	FINC 301	3
BAS 320	3	BULW 301	2
BUAD 331	2	MARK 350	3
BUAD 332	2	MARK 360	3
BUAD 341	2	BUAD 200	1
BUAD 342	2	Elective	3
BUAD 300	1		
TOTAL	15	TOTAL	15

FOURTH YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
⁷ Foreign Language	3	⁷ Foreign Language	3
BUAD 453	4	⁹ BAS Elective	3
BAS 471	3	MARK 460	3
⁸ MARK Elective	3	BAS 474	3
Elective	2	BUAD 405	1
		Elective	2
TOTAL	15	TOTAL	15

Information Management Dual Concentration Option

THIRD YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ENGL 255 or 295	3	FINC 301	3
INMT 341	3	MARK 350	3
BUAD 331	2	MARK 360	3
BUAD 332	2	INMT 342	3
BUAD 341	2	BUAD 200	1
BUAD 342	2	Elective	2
BUAD 300	1		
TOTAL	15	TOTAL	15

FOURTH YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
⁷ Foreign Language	3	⁷ Foreign Language	3
BULW 301	2	BUAD 405	1

BUAD 453	4	INMT 442	3
INMT 443	3	MARK 460	3
⁸ MARK Elective	3	Elective	5
TOTAL	15	TOTAL	15

International Business Dual Concentration Option			
THIRD YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ENGL 255 or 295	3	MARK 350	3
BUAD 331	2	MARK 360	3
BUAD 332	2	BULW 301	2
BUAD 341	2	⁷ Foreign Language	3
BUAD 342	2	Elective	5
FINC 301	3		
BUAD 300	1		
BUAD 200	1		
TOTAL	16	TOTAL	16

FOURTH YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
¹⁰ IB 489	0	⁷ Foreign Language	3
¹¹ IB	12	BUAD 453	4
		MARK 460	3
		⁸ MARK Elective	3
		BUAD 405	1
		Elective	2
TOTAL	12	TOTAL	16

Supply Chain Management Dual Concentration Option			
THIRD YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ENGL 255 or 295	3	SCM 311	3
FINC 301	3	SCM 312	3
BUAD 331	2	MARK 350	3
BUAD 332	2	MARK 360	3
BUAD 341	2	BUAD 200	1
BUAD 342	2	Elective	2

BUAD 300	1		
TOTAL	15	TOTAL	15

FOURTH YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
⁷ Foreign Language	3	⁷ Foreign Language	3
BULW 301	2	BUAD 405	1
BUAD 453	4	MARK 460	3
⁸ MARK Elective	3	¹² SCM Elective	3
¹² SCM Elective	3	Elective	5
TOTAL	15	TOTAL	15

⁶Select nine hours from one area: Economics - ECON 311, ECON 435, and one 400-level economics elective; Entrepreneurship - ENT 350, ENT 451, and one of ENT 410, 415, 420, 425, or 460; Human Resource Management - MGT 331, HRM 360, HRM 481; Information Management - INMT 341, INMT 342, and either INMT 442 or INMT 443; International Business - Nine hours from IB 409, IB 429, IB 439, IB 449, IB 459, IB 469, IB 492; BUAD 400 or MGT 472; and IB 489; Leadership - MGT 331, MGT 336, and one of ENT 410, ENT 460, MGT 440, or MGT 499; Resource Management - ACCT 301; FINC 425, FINC 455; Supply Chain Management - SCM 311, SCM 112, and one of SCM 411, 412, 413, 421, 422.

⁷Students lacking placement into the same foreign language via the placement test (when applicable) or prerequisite sequence courses, will take the prerequisite to this sequence: one year of elementary foreign language.

⁸Marketing Elective choose from MARK 462, 464, 466, 468, 469

⁹Business Analytics and Statistics Elective choose one from BAS 340 or BAS 370 or BAS 475

¹⁰Students pursuing the International Business Collateral/Dual Concentration will be required to complete a study abroad experience approved by the Haslam College of Business Undergraduate Programs Office and represented by enrollment in IB 489 (0 hours). IB 489 credit can be earned any term prior to graduation.

¹¹International Business select four courses from IB 409, IB 429, IB 439, IB 449, IB 459, IB 469, IB 492; BUAD 400 or MGT 472; and IB 489

¹²Supply Chain Management Elective choose from SCM 411, 412, 413, 421, 422

NOTE: Only in exceptional cases will applications for transfer students be considered after 75 hours of coursework have been attempted.

PSCC Hours	61-62
UTK Hours	60
Total	121-122

Transfer Transition Guides

These guides, unless otherwise stated, provide an eight-semester plan for earning an associate degree at Pellissippi State Community College and a baccalaureate degree at the University of Tennessee, Knoxville. When students enter UT Knoxville, they must meet the standards and follow the procedures outlined in the University's current Undergraduate Catalog.

1. Student transferring to UT Knoxville from two-year institutions must complete 60 semester hours at a senior institution.

2. The final 30 semester hours must be completed in residence at UT Knoxville.

3. Transfer students will have their progress tracked with uTrack – a tool that identifies milestones that are designed to keep students on track for timely graduation. For the 2016-2017 Transfer Transition Guides, milestone courses are indicated in *red*. Transfer students and counselors should review the UT Knoxville catalog (<http://catalog.utk.edu/>) for question concerning milestone completion for specific majors.

4. Students whose native language is *not* English may complete the foreign language requirement found in many transition guides by completing the English Composition requirement and any two-course literature sequence.

5. Grades earned at other colleges and universities are used only for admission, course placement, and other academic decisions at UT Knoxville. Although grades earned at other colleges and universities are not included in the UT Knoxville GPA, many UT Knoxville programs require a grade of "C" or higher in certain courses – including freshman composition.