

2016-2017 UTK Transfer Transition Guide
Major: Advertising

This program leads to an Associate of Arts degree from Pellissippi State Community College and a Bachelor of Science in Communication with a major in Advertising from the University of Tennessee, Knoxville.

RED courses are milestones.

Pellissippi State Community College			
FIRST YEAR			
Fall Semester	Credit hours	Spring Semester	Credit hours
<i>ENGL 1010 English Composition I</i>	3	<i>ENGL 1020 English Composition II</i>	3
¹ <i>MATH 1830 Applied Calculus</i> <u>OR</u> <i>MATH 1910 Calculus I</i>	4	<i>MATH 2050 Calculus-Based Probability and Statistics</i>	3
² <i>Natural Science</i>	4	² Natural Science	4
³ Foreign Language (2000-Level)	3	³ Foreign Language (2000-Level)	3
<i>ANT 1300 Cultural Anthropology</i>	3	PSYC 1030 General Psychology	3
TOTAL	17	TOTAL	16

SECOND YEAR			
Fall Semester	Credit hours	Spring Semester	Credit hours
⁴ Humanities/Fine Arts Literature	3	⁴ Humanities/Fine Arts Literature	3
SPCH 2100 Public Speaking	3	<i>ADV 2500 Advertising and Promotion</i>	3
⁵ Humanities/Fine Arts Elective	3	⁶ History Sequence	3
⁶ History Sequence	3	⁷ Approved Electives	3
<i>COMM 1010 Intro to Mass Communications</i>	3		
TOTAL	15	TOTAL	12

¹ Students must take MATH 1130 before MATH 1830 if they do not have an ACT math score of at least 22 and completion of high school algebra I, II, and precalculus. Students must take MATH 1710 and MATH 1720 or MATH 1730 before MATH 1910 if they do not have an ACT math score of at least 26 and completion of high school algebra I, II, geometry, and precalculus/trigonometry.

² Natural Science chosen from BIOL 1110-1120; BOT 1010-1020; CHEM 1010, 1020, 1110, 1120; GEOL 1040, 1050, 1300

³ Intermediate sequence (2000-Level) in a single foreign language: SPAN 2010-2020; FREN 2010-2020; GERM 2010-2020

⁴Humanities/Fine Arts Literature chosen from ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520, 2530

⁵Humanities/Fine Arts Elective chosen from ARTH 2010, 2020; ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520, 2530, 2810; MUS 1030; PHIL 1030, 1500, 2010, 2400; PHO 1200; THEA 1030

⁶History Sequence: HIST 1010-1020 or HIST 1110-1120

⁷Approved Electives chosen from any transferable course not taught in advertising, communication and information, journalism and electronic media, or public relations.

University of Tennessee, Knoxville			
THIRD YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ADVT 310	3	ADVT 350	3
ADVT 340	3	ADVT 360	3
College or General Elective	3	ADVT 380	1
ACCT 200	3	College or General Elective	3
PBRL 270	3	MGT 201	3
		ECON 201	4
TOTAL	15	TOTAL	17
FOURTH YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ADVT 450	3	ADVT 470	3
ADVT 480	3	College or General Elective	3
MARK 300	3	MGT 300	3
College Elective	3	PSYC 360	3
College or General Elective	3	General Elective	1
TOTAL	15	TOTAL	13

Grade of C or better is required in the 300-level and 400-level advertising courses. These courses must be taken at UT Knoxville.

PSCC Hours	60
UTK Hours	60
Total	120

TRANSFER TRANSITION GUIDES

These guides, unless otherwise stated, provide an eight-semester plan for earning an associate degree at Pellissippi State Community College and a baccalaureate degree at the University of Tennessee, Knoxville. When students enter UT Knoxville, they must meet the standards and follow the procedures outlined in the University's current Undergraduate Catalog.

1. Student transferring to UT Knoxville from two-year institutions must complete 60 semester hours at a senior institution.

2. The final 30 semester hours must be completed in residence at UT Knoxville.

3. Transfer students will have their progress tracked with uTrack – a tool that identifies milestones that are designed to keep students on track for timely graduation. For the 2016-2017 Transfer Transition Guides, milestone courses are indicated in *red*. Transfer students and counselors should review the UT Knoxville catalog (<http://catalog.utk.edu/>) for question concerning milestone completion for specific majors.

4. Students whose native language is *not* English may complete the foreign language requirement found in many transition guides by completing the English Composition requirement and any two-course literature sequence.

5. Grades earned at other colleges and universities are used only for admission, course placement, and other academic decisions at UT Knoxville. Although grades earned at other colleges and universities are not included in the UT Knoxville GPA, many UT Knoxville programs require a grade of "C" or higher in certain courses – including freshman composition.