

2016-2017 UTK Transfer Transition Guide

Major: Advertising

This program leads to an Associate of Science degree in General Studies from Walters State Community College and a Bachelor of Science in Communication with a major in Advertising from the University of Tennessee, Knoxville.

Walters State Community College			
FIRST YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
<i>ENGL 1010 - Composition I</i>	3	<i>ENGL 1020 - Composition II</i>	3
¹ <i>Math 1830 - Calculus A OR Math 1910 - Calculus I</i>	3-4	<i>MATH 2050 - Probability and Statistical Applications</i>	3
² <i>Natural Science</i>	4	² Natural Science	4
³ Foreign Language	3	³ Foreign Language	3
<i>SOCI 1240 - Intro to Cultural Anthropology</i>	3	PSYC 1030 - General Psychology	3
TOTAL	16-17	TOTAL	16

SECOND YEAR			
<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
⁴ Humanities/Fine Arts - Literature	3	⁴ Humanities/Fine Arts - Literature	3
SPCH 1010 - Fundamentals of Speech Communication	3	HIST 1120 - Survey of World Civilization II	3
⁵ Humanities/Fine Arts	3	⁶ Approved Electives	6-7
HIST 1110 - Survey of World Civilization I	3		
<i>COMM 1010 - Intro to Mass Communication</i>	3		
TOTAL	15	TOTAL	12-13

¹Students must take MATH 1630 before MATH 1830 if they do not have an ACT math score of at least 24 and completion of high school algebra I, II, and precalculus. Students must take MATH 1710 and MATH 1720 before MATH 1910 if they do not have an ACT math score of at least 26 and completion of high school algebra I, II, geometry, and precalculus/trigonometry.

²Natural Science chosen from ASTR 1030/31; BIOL 1010/11-1020/21, 1110/11-1120/21; CHEM 1010/11, 1020/21, 1110/11, 1120/21; GEOL 1030/31

³Beginning or Intermediate sequence (1000 or 2000-level) in a single foreign language: SPAN 1010-1020 or 2010-2020; FREN 1010-1020 or 2010-2020. **In order to earn the BS degree from UT, students will need to complete through the intermediate sequence in a single foreign language.**

⁴Humanities/Fine Arts Literature chosen from ENGL 2110, 2120, 2210-2220, 2410, 2420

⁵Humanities/Fine Arts Elective chosen from ARTH 1030, 2010, 2020; ENGL 2110, 2120, 2210-2220, 2410, 2420; HUM 2010; MUS 1030; PHIL 1030, 2020, 2210, 2400; THEA 1030

⁶Approved Electives chosen from any transferable course not taught in advertising, communication and information, journalism and electronic media, or public relations. Students can take INFS 1010 as an approved elective which will also cover the mandatory WSCC computer competency requirement.

University of Tennessee, Knoxville

THIRD YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ADVT 250	3	ADVT 310	3
MGT 201	3	ADVT 340	3
College or General Elective	3	College Elective	3
ACCT 200	3	ECON 201	4
PBRL 270	3		
TOTAL	15	TOTAL	13

FOURTH YEAR

<i>Fall Semester</i>	Credit hours	<i>Spring Semester</i>	Credit hours
ADVT 350	3	ADVT 450	3
ADVT 360	3	ADVT 480	3
ADVT 380	1	MGT 300	3
College or General Elective	3	PSYC 360	3
MARK 300	3	College or General Elective	3
General Elective	1		
TOTAL	14	TOTAL	15

FIFTH YEAR

<i>Fall Semester</i>	Credit hours		
ADVT 470	3		
TOTAL	3		

Grade of C or better is required in the 300-level and 400-level advertising courses. These courses must be taken at UT Knoxville.

WSCC Hours	60
UTK Hours	60
Total	120

Transfer Transition Guides

These guides, unless otherwise stated, provide an eight-semester plan for earning an associate degree at Walters State Community College and a baccalaureate degree at the University of Tennessee, Knoxville. When students enter UT Knoxville, they must meet the standards and follow the procedures outlined in the University's current Undergraduate Catalog.

1. Student transferring to UT Knoxville from two-year institutions must complete 60 semester hours at a senior institution.
2. The final 30 semester hours must be completed in residence at UT Knoxville.
3. Transfer students will have their progress tracked with uTrack – a tool that identifies milestones that are designed to keep students on track for timely graduation. For the 2016-2017 Transfer Transition Guides, milestone courses are indicated in *red*. Transfer students and counselors should review the UT Knoxville catalog (<http://catalog.utk.edu/>) for question concerning milestone completion for specific majors.
4. Students whose native language is *not* English may complete the foreign language requirement found in many transition guides by completing the English Composition requirement and any two-course literature sequence.
5. Grades earned at other colleges and universities are used only for admission, course placement, and other academic decisions at UT Knoxville. Although grades earned at other colleges and universities are not included in the UT Knoxville GPA, many UT Knoxville programs require a grade of "C" or higher in certain courses – including freshman composition.

