

UTK ARTICULATION AGREEMENT MARKETING

This program leads to an Associate of Science degree from Columbia State and a Bachelor of Science in Business Administration with a major in Marketing from the University of Tennessee.

COLUMBIA STATE

Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	Business 121-122	3	3
Mathematics 1910-1920	4	4	Economics 201-202	3	3
¹ Natural Science	4	4	⁴ Humanities Literature	3	-
² Intermediate Foreign Language	3	3	Business 205	-	3
³ Social Science	-	3	Communication 1120	3	-
TOTAL	14	17	History 1110-1120	3	3
			⁵ Humanities	3	3
			TOTAL	18	15

NOTE: Students must complete one Written Communications course (English 255, 295, or 355) and Business Administration 201 prior to being admitted to the major. It is suggested that students take the courses in the summer before starting at UT or upper division classes cannot be taken.

Students may progress into a major in the College of Business Administration on the basis of the availability of space in the college. While the minimum cumulative grade point average is subject to change, the minimum required in this prescribed curriculum for 2008-2009 is 3.0 in the following pre-core business classes: Business 121, 122, 205, Business Administration 201, Economics 201-202, Mathematics 1910-1920, Speech 241, and Written Communications.

UNIVERSITY OF TENNESSEE

Marketing - Collateral Option

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	⁶ Collateral	6
Finance 301	3	⁷ Marketing Electives	4
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	Electives	10
Business Law 301	3	⁸ Management 401	3
Marketing 340-345	5	TOTAL	29
⁶ Collateral	3		
Philosophy 243, 244, or 443	3		
TOTAL	31		

¹Select from: ASTR 1030; BIOL 1110, 1120; CHEM 1110, 1120; PHYS 2010, 2020, 2110, 2120.

²Students lacking to years of study in the same foreign language at high school level will take the prerequisite to this sequence: one year of beginning foreign language.

³Select from: GEOG 1210, 1220; POL 201; PSY 101, 102, 206; SOC 201, 203, 210.

⁴Select from: ENGL 2010 or 2020.

⁵Select from: ART 2010, 2020; MUS 1030; PHIL 1030.

⁶Select nine hours from one area: Logistics – LOG 310, 411, 421; Resource Management – ACC 301, FIN 425, 455; Information Management – IM 341, 342, and either 442 or 443; International Business – Select three courses from IB 409, 419, 429, 439, 449, or 459; and IB 489*.

*Students pursuing the international business collateral will be required to complete a study abroad experience approved by the College of Business Administration Undergraduate Programs Office and represented by enrollment in International Business 489.

⁷Select two courses from: MKT 452, 456, 458.

⁸Students completing the international business collateral will substitute Management 402.

NOTE: Only in exceptional cases will an application for transfer students be considered after 75 hours of coursework have been attempted.

UTK ARTICULATION AGREEMENT MARKETING (CONTINUED)

UNIVERSITY OF TENNESSEE

Marketing - Logistics Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	⁶ Marketing Electives	4
Finance 301	3	Logistics 411	3
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	Logistics 421 or 413; 460	6
Business Law 301	3	Electives	9
Marketing 340	3	Management 401	3
Logistics 310	3		
Philosophy 243, 244, or 443	3	TOTAL:	31
TOTAL:	29		

⁶Select two courses from: MKT 452, 456, 458.

Marketing - International Business Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	⁷ Marketing Electives	4
Finance 301	3	⁸ International Business	12
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	Electives	6
Philosophy 243, 244, or 443	3	Management 402	3
Marketing 340	3		
Business Law 301	3	TOTAL:	31
⁶ International Business 489	0		
Elective	3		
TOTAL:	29		

⁶Students pursuing the international business collateral will be required to complete a study abroad experience approved by the College of Business Administration Undergraduate Programs Office and represented by enrollment in International Business 489.

⁷Select two courses from: MKT 452, 456, 458.

⁸Any four courses chosen from International Business 409, 419, 429, 439, 449 or 459.

Marketing - Statistics Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	⁶ Statistics Dual Concentration	9
Finance 301	3	⁷ Marketing Electives	4
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	Electives	9
Marketing 340	3	Management 401	3
Business Law 301	3		
Statistics 320	3	TOTAL:	31
Philosophy 243, 244, or 443	3		
TOTAL:	29		

⁶Select one option from: Option 1 - STAT 330, 471 and either 474 or 475; Option 2 - STAT 471, 474, 475.

⁷Select two courses from: MKT 452, 456, or 458.

UTK ARTICULATION AGREEMENT MARKETING (CONTINUED)

UNIVERSITY OF TENNESSEE

Marketing - Information Management Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	Information Management 342	3
Finance 301	3	Information Management 442	3
Business Administration 353	3	Information Management 443	3
Business Administration 361	3	⁶ Marketing Electives	4
Philosophy 243, 244, or 443	3	Marketing 460	3
Marketing 340	3	Electives	9
Information Management 341	3	Management 401	3
Business Law 301	3		
TOTAL:	29	TOTAL:	31

⁶Select two courses from: MKT 452, 456, 458.

Marketing - Internal Auditing Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Marketing 350	3
Finance 301	3	Accounting 311	3
Accounting 301	3	Accounting 411	3
Information Management 341	3	⁶ Marketing Electives	4
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	⁷ Electives	9
Philosophy 243, 244, or 443	3	Management 401	3
Marketing 340	3		
TOTAL:	32	TOTAL:	28

⁶Select two courses from: MKT 452, 456, 458.

⁷Students are encouraged to take ACC 321.