

UTK ARTICULATION AGREEMENT PUBLIC RELATIONS

This program leads to an Associate of Arts degree from Walters State and a Bachelor of Science in Communication with a major in Public Relations from the University of Tennessee.

WALTERSSTATE

Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	³ Humanities	-	3
History 1110-1120	3	3	Sociology 1240	-	3
Mathematics 1630; 1830 or 1910	3	3	⁴ Literature	3	3
¹ Natural Science	4	4	Mass Communications 1020-1040.....	3	3
² Intermediate Foreign Language	3	3	Speech 2010	-	3
			Economics 2010	4	-
			Psychology 1310	3	-
TOTAL	16	16			
			TOTAL	13	15

UNIVERSITY OF TENNESSEE

Summer: Public Relations 270 (if offered) (3 credit hours)

Junior	fall	spring	Senior	fall	spring
Psychology 360	3	3	Arts and Sciences Electives	6	3
Advertising 250.....	3	3	Public Relations 370	3	3
Public Relations 320	3	3	Public Relations 470.....	3	3
Advertising 340	3	3	Public Relations 380.....	1	3
Accounting 200	3	3	Journalism and Electronic Media 400	3	3
Arts and Sciences Elective	3	3	Journalism and Electronic Media 333.....	3	3
Business Administration 201	4	4	Marketing 300.....	3	3
Advertising 310.....	3	3	Communication Studies 440 or Psychology 440.....	3	3
Statistics 201	3	3	Communication & Information Elective	3	3
			General Elective	1	3
Total	28	28	Total	29	29

In order to progress into the Public Relations major in the College of Communication and Information students must complete this prescribed curriculum with a 2.75 cumulative grade point average. In order to receive the BS degree from the University of Tennessee, 120 hours must be completed.

¹Courses must be selected from: ASTR 1030-31; BIOL 1010-11, 1020-21, 1110-11, 1120-21; CHEM 1010-11, 1110-11, 1120-21; GEOL 1030-31; PHYS 2010-11, 2020-21.

²Students lacking two years of study in the same foreign language at high school level will take the prerequisite to this sequence: one year beginning foreign language.

³Courses selected from: ART 1030, 2040, 2050; MUS 1030; PHIL 1030, 2020, 2210; THEA 1030.

⁴Courses selected from: ENGL 2110, 2120, 2410, 2420.