

## UTK ARTICULATION AGREEMENT ADVERTISING PUBLIC RELATIONS CONCENTRATION

This program leads to an Associate of Arts degree from Cleveland State and a Bachelor of Science in Communication with a major in Advertising and a concentration in Public Relations from the University of Tennessee.

### CLEVELANDSTATE

Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020 .....	3	3	<sup>2</sup> Humanities .....	-	3
History 1110-1120 .....	3	3	Intermediate Foreign Language .....	3	-
Mathematics 1610; 1810 or 1910.....	3	3	<sup>3</sup> Literature .....	3	3
<sup>1</sup> Natural Science .....	4	4	Communications 2010-2130 .....	3	3
Elementary Foreign Language .....	3	3	<sup>4</sup> Social Science .....	-	3
			Speech 2310 .....	-	3
			Psychology 1010 .....	3	-
			Computers and Information Systems 1110 or 2080 .....	1	-
TOTAL	<u>16</u>	<u>16</u>	TOTAL	<u>13</u>	<u>15</u>

### UNIVERSITY OF TENNESSEE

Summer: Anthropology 130 (3 credit hours); Journalism and Electronic Media 200 (3 credit hours); RCS 102 (3 credit hours); Intermediate Foreign Language (3 credit hours)

Junior	fall	spring	Senior	fall	spring
Intermediate Foreign Language .....	3		Advertising 340 .....	3	
Journalism and Electronic Media 203 .....	3		Public Relations 470 .....	3	
Public Relations 320-370 .....	6		Public Relations 380 .....	1	
Economics 201 .....	4		Marketing 300.....	3	
Accounting 201 .....	3		Communication and Information Elective .....	3	
Advertising 250.....	3		Communication Studies 440 or Psychology 440..	3	
Advertising 310.....	3		Journalism and Electronic Media 400.....	3	
Statistics 201 .....	3		Psychology 360 .....	3	
Business Administration 201 .....	4		Arts and Sciences Elective .....	6	
TOTAL	<u>32</u>		TOTAL	<u>28</u>	

In order to progress into a major in the College of Communication and Information, students must complete this prescribed curriculum with a 2.5 cumulative grade point average. In order to receive the BS degree from the University of Tennessee, 124 hours must be completed.

<sup>1</sup>Courses must be selected from: ASTR 1010-11, 1020-21; BIOL 1010-11, 1020-21, 1110-11, 1120-21; CHEM 1110-11, 1120-21; PHYS 2010-11, 2020-21, 2110-11.

<sup>2</sup>Course selected from: ART 1030, 1810, 1820; MUS 1030; REL 2780

<sup>3</sup>Courses selected from: ENG 2110, 2120; 2210, 2220, 2310, 2320.

<sup>3</sup>Course selected from: POL 2110; SOC 2010, 2020.