

UTK ARTICULATION AGREEMENT ADVERTISING

This program leads to an Associate of Arts degree from Roane State and a Bachelor of Arts in Communication with a major in Advertising from the University of Tennessee.

ROANE STATE

Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	English 2010-2020, or 2110-2120 or 2310-2320	3	3
History 1010-1020	3	3	Speech 201 or 221	-	3
Mathematics 1810-1820	3	3	Intermediate Foreign Language 2010-2020	3	3
¹ Natural Science	4	4	Physical Education Activity	1	-
² Foreign language (elementary level) 1010-1020	3	3	Sociology 211	3	-
Education 100	1	-	Mathematics 2050	3	-
Physical Education Activity	-	1	College Studies 1020 or Computer Science Technology 102	-	3
TOTAL	<u>17</u>	<u>17</u>	Economics 201-202	3	3
			TOTAL	<u>16</u>	<u>15</u>

In order to progress into a major in the College of Communication and Information, students must complete this prescribed curriculum with a 2.75 cumulative grade point average.

UNIVERSITY OF TENNESSEE

Summer Transition: Communication and Information 150 & Advertising 250. (6 credit hours)

Junior	hours	Senior	hours
Public Relations 270	3	Advertising 360-380	4
Advertising 340-350	6	Advertising 450-470	6
Psychology 360	3	Business Administration 201	4
Accounting 201	3	Marketing 300	3
Journalism 280	3	Management 300	3
Arts and Sciences Electives	6	Advertising 480	3
Psychology 110	3	Communication Elective	3
TOTAL	<u>28</u>	Arts & Sciences Elective	3
		TOTAL	<u>29</u>

¹ Courses should be selected from: ASTR 1010-1020, BIOL 1110-1120; CHEM 1010-1020, 1110-1120; GEOL 1040-1050; GGY 101-102.

² Substitute 6 hours of general electives if elementary foreign language is not required as a pre-requisite.